

bigearth.ca
Realty

**YOUR HOME
SOLD GUARANTEED
OR WE'LL BUY IT!**

**A smarter, safer, more predictable way to sell your home
- backed by our Guaranteed Sale Program.**

BIG EARTH REALTY

Local Expertise. Proven Systems. Real Guarantees.

Conditions apply. Details inside.

📞 1 825-798-0459

✉ admin@bigearth.ca

WHAT'S INSIDE

Why homeowners choose Big Earth Realty

Our one-of-a-kind satisfaction guarantees

How we help you achieve your selling goals

How we price your home to sell, not sit

Our proven marketing system

How we help you find your next home -
even before it hits MLS

What happens next



WHY CHOOSE BIG EARTH REALTY

Selling a home is one of the largest financial decisions you'll ever make. Who you choose to represent you matters.

At **Big Earth Realty**, we don't rely on hope, guesswork, or outdated methods. We use proven systems, clear communication, and real guarantees - including our Guaranteed Sale Program - so you can move forward with confidence.

Our Approach Is Designed To:



Sell your home for the highest possible price



Reduce stress and uncertainty



Eliminate costly mistakes



Protect your time and equity





WHAT MAKES US DIFFERENT



UNIQUE TEAM APPROACH

Multiple professionals working behind the scenes so no detail is missed.



WE OWN THE COMPANY

Full control over decisions, marketing dollars, and service standards.



BUYER PROFILE SYSTEM

We attract and qualify buyers actively looking for homes like yours.



VIP HOME FINDER SYSTEM

We help buyers find homes off-market, increasing demand for our listings.



OFF-MARKET OPPORTUNITIES

Many homes sell before ever hitting MLS.



ONE-OF-A-KIND GUARANTEES

We stand behind our work in writing.



BUYER PROFILE SYSTEM

Local data, pricing insight, and negotiation expertise.

OUR GUARANTEES

1
PART



YOUR HOME SOLD GUARANTEED OR WE'LL BUY IT!

If your home doesn't sell within the agreed-upon time and price range, we are prepared to buy it ourselves.

HONEST PROMISES GUARANTEE

We clearly explain what we will do, how we do it, and what you can expect.

COMMUNICATION GUARANTEE

You'll receive regular updates and prompt responses.

OUR GUARANTEES

2
PART

EASY CANCELLATION GUARANTEE

If you're not satisfied with our service as promised, you can cancel your agreement.

QUALIFIED BUYER GUARANTEE

If we show your home to a buyer who later says they cannot afford it, we compensate you.

REALITY-BASED TIMETABLE GUARANTEE

If agreed milestones are not met, we take responsibility.



ACHIEVING YOUR SELLING GOALS

Every seller's situation is unique. Our job is to understand your goals first, then build a plan around them - while giving you the safety net of our Guaranteed Sale Program.

Common Goals Include:



Selling within a specific timeframe



Achieving a target price



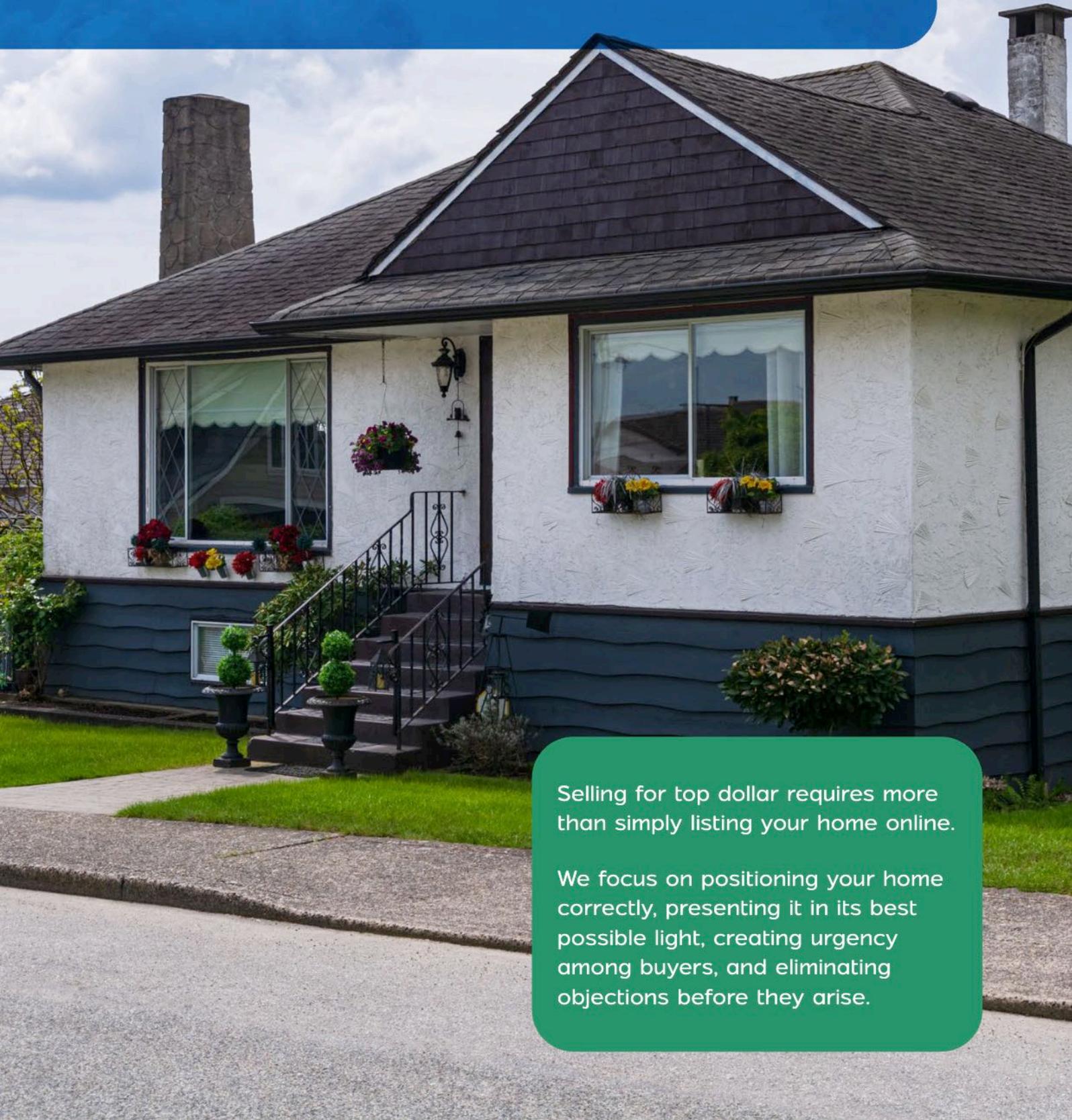
Coordinating the sale with your next purchase



Minimizing disruption to your daily life



MAXIMIZING YOUR HOME'S VALUE



Selling for top dollar requires more than simply listing your home online.

We focus on positioning your home correctly, presenting it in its best possible light, creating urgency among buyers, and eliminating objections before they arise.



PREPARING YOUR HOME FOR SALE

Before your home goes on the market, we'll guide you through practical steps to help buyers see its full potential.

This may include decluttering, cosmetic improvements, cleaning, staging recommendations, and addressing obvious maintenance items.

OUR GOAL IS NOT PERFECTION -
IT'S PERCEPTION.

EVERY SHOWING COUNTS

Buyers often decide within minutes whether a home feels right.

We help you create strong first impressions, prepare for showings and open houses, and avoid common mistakes that cost sellers money.



OUR PRICING STRATEGY



Correct pricing is one of the most critical decisions in the selling process - especially when supported by our Guaranteed Sale Program.

We analyze market conditions, buyer demand, inventory levels, comparable sales, trends, and your timeline to position your home correctly.





THE RISK OF OVERPRICING

Overpricing can reduce buyer interest, increase days on market, lead to price reductions, and ultimately result in a lower sale price.

The market always determines value. Our role is to position your home where buyers act.

CHOOSING THE RIGHT SELLING STRATEGY



There is no single best strategy for every seller.

We'll help you decide between pricing for maximum exposure, pricing for certainty and timing, or a strategic approach based on competition.

OUR MARKETING SYSTEM

Your home deserves more than just an MLS listing.

Our system includes professional photography and presentation, high-impact signage, QR-code access, online and offline buyer attraction, everyday open house strategies, and 24-hour information access for buyers.

Marketing is about creating competition - not just visibility.



THE VIP HOME FINDER SYSTEM

Many homeowners worry about selling before they find their next home. Our VIP Home Finder System helps solve this.

In addition to MLS, we identify exactly what you want and where you want to live, target specific neighbourhoods, locate unlisted and off-market homes, and create opportunities before homes are publicly available.

This gives you more options, less competition, and greater confidence to move forward.

NEXT STEPS

Selling your home doesn't have to be stressful or uncertain.

With our Guaranteed Sale Program, you know exactly where you stand from day one.

THE NEXT STEP IS SIMPLE:

review your goals, confirm the best strategy, and decide if our guaranteed approach is right for you.

Big Earth Realty

Professional service. Proven systems. Real guarantees.



📞 1 825-798-0459
✉️ admin@bigearth.ca